

# G.H.G Harparkash College of Education for Women Sidhwan Khurd

## Report of Advertisement Cell 2023-2024

The advertisement cell of the college time and again advertises about the various courses and facilities available in the institution. In the beginning of the session Principal, Dr Amandeep Kaur holds the meeting of advertisement cell for chalking out the budget and conduct of advertisement in the surrounding areas. Online as well as offline efforts were done for the promotion of the courses offered.

The Banners, hoardings, flyer, and pamphlets were distributed and displayed in the catchment areas i.e Mullanpur, Jagraon and Ludhiana. Wall paintings were also done near bus stands of surrounding villages, towns and other prime locations of Ludhiana.

Online advertisement was also promoted through social media platforms mainly Facebook page, Instagram, You tube and WhatsApp. Banners were also displayed on the college buses as well as Faculty members personally visited degree colleges for the advertisement of courses offered in the college.

**Experience 100 Years of Legacy in Education**

**SIDHWAN GROUP OF INSTITUTIONS**  
**G.H.G. HARPARKASH COLLEGE OF EDUCATION FOR WOMEN**  
Sidhwan Khurd, Ludhiana

Website: [www.sidhwankhurdeducation.com](http://www.sidhwankhurdeducation.com) Email: [admission@sidhwancollege@gmail.com](mailto:admission@sidhwancollege@gmail.com)

Affiliated to Punjab University, Chandigarh, Govt. Aided, NAAC 'A' Grade  
Offers platform to become Professionals in Teaching and Counselling in India and Abroad

- B.Ed** : Teachers in Schools
- M.Ed** : Teacher Educators in Colleges
- PG Diploma in Guidance & Counselling (One Year)** : Makes you Counsellor in Schools, Colleges, Hospitals, Employment Offices, Corporate Sector etc.

**Distinctions**

- UGC-NAAC A Grade Status
- All Ph.D. Staff
- Learning Management System
- WIFI Campus
- Free Coaching for Entrance Test and TET
- Continuity Service-Free Course to Complete Backlog and Earning
- Workshops on Employability Skills
- Mock Interview Sessions
- PLD Research Centre
- High Placements
- Value Added Course-ICT Skills, Communication Skills
- AC and Non-AC Hostel
- Guidance and Counselling Services for Students and Parents
- Winners of PU KBC-400-Champanshahi 2019
- Personality Development Programmes
- 1st Runner up in East Youth Festival 2019

**Facilities**

- Bus Facility from Ludhiana, Jagraon and Surrounding Villages
- Hostel-AC Non-AC and Ordinary Rooms
- Wi-Fi Campus
- ICT Equipped Classrooms
- CCTV Camera to Ensure Safety
- SCHOLARSHIPS
- Rich Digital Library with 24x7 Open Reading Hall
- Mobiles Permitted
- Auditorium

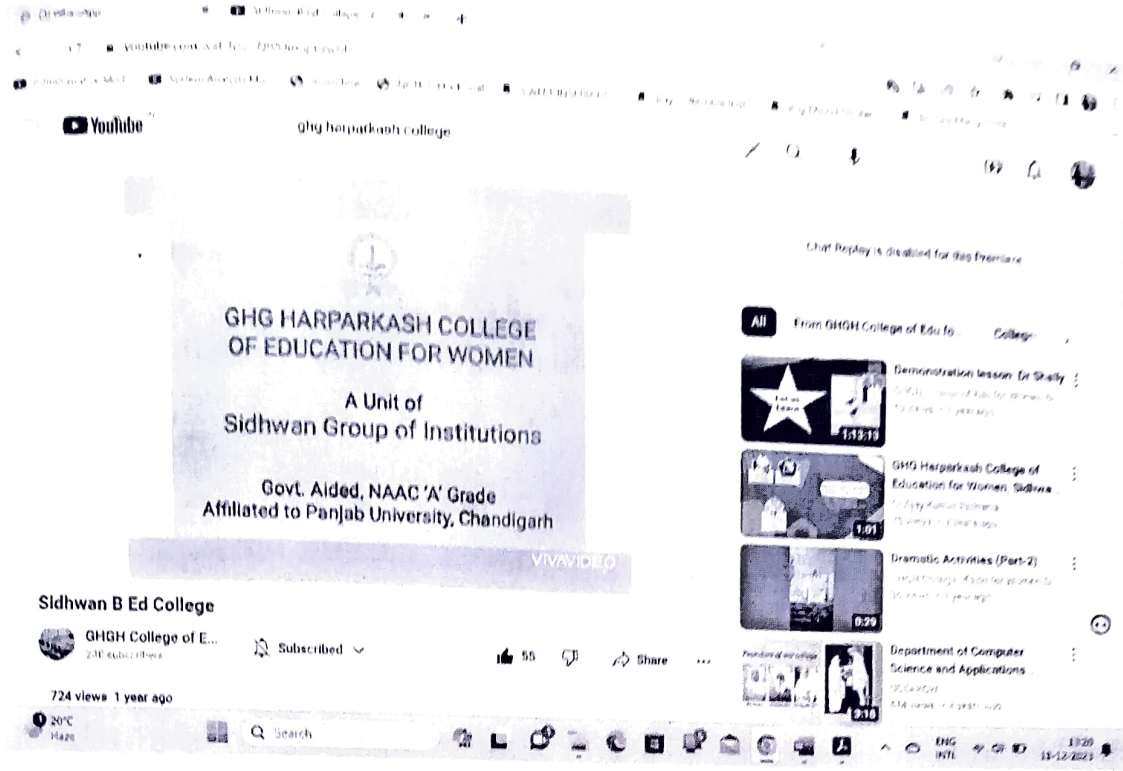
Fill Registration Form on Website for Admission or Scan this Code

For Enquiry Call : 08776-56410, 99880-18190, 0239997177, 01624-234941

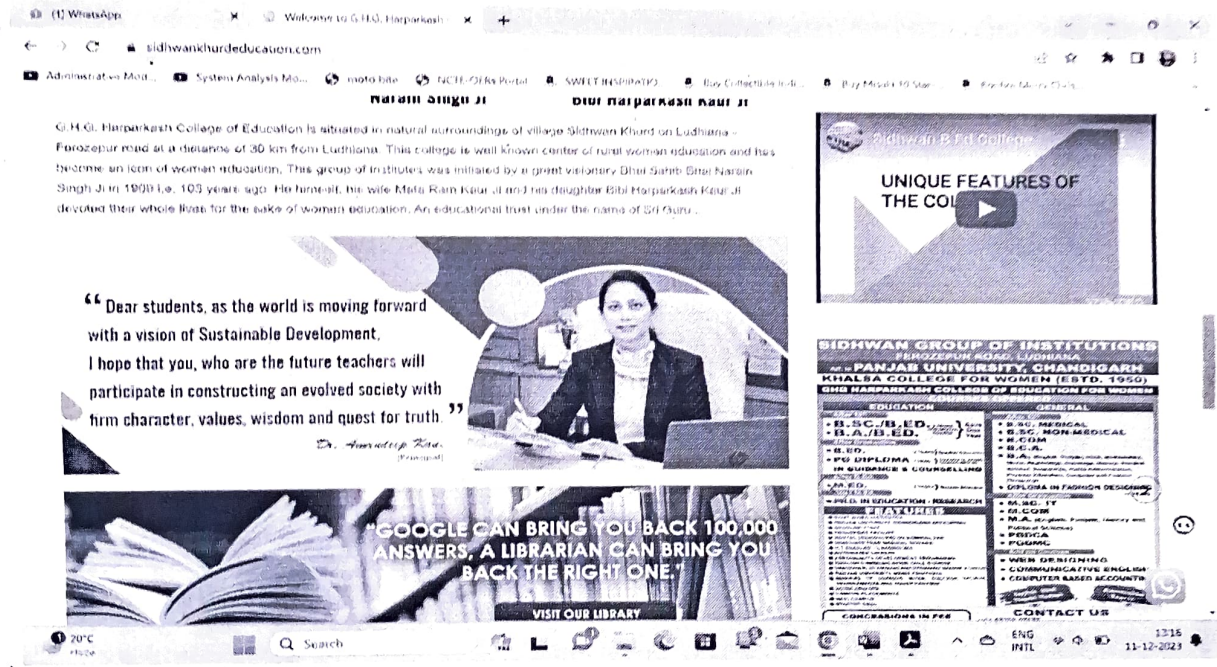
Pamphlet



Wall Paintings



### College You tube Channel



### College Website

#### Advertisement Cell

Dr Shally *Shally*  
 Dr Gurwinder Singh *Gurwinder*  
 Dr Jagminder Kaur *Jagminder*

*[Signature]*  
**Principal**

Dr Amandeep Kaur